



New Store/Major Remodels Free Fills

New Store Opening Allowance Program:

All vendors will be invoiced for the cash equivalent of two cases of product for each UPC merchandised in a new location. Indirect vendors should remit payment within 30 days to avoid third party processing fees.

Grand Opening Promotional Allowance Program

All vendors will be invoiced proportionate to their share of sales to support the Grand Opening advertising and marketing activity. Indirect vendors should remit payment within 30 days to avoid third party processing fees.